



**EASWARI**  
**ENGINEERING COLLEGE**  
An AUTONOMOUS Institution  
Affiliated to ANNA UNIVERSITY  
RAMAPURAM CHENNAI



# DEPARTMENT OF MECHANICAL ENGINEERING



**McADROIT'26**

**19<sup>TH</sup> NATIONAL LEVEL SYMPOSIUM**

**2026 - MARCH**

## ABOUT COLLEGE

EASWARI ENGINEERING COLLEGE (EEC), AN AUTONOMOUS INSTITUTION ESTABLISHED IN THE 1996-1997 ACADEMIC YEAR, IS PART OF THE PRESTIGIOUS SRI RAMASWAMY MEMORIAL (SRM) GROUP. EEC COMPRISES 14 ACADEMIC DEPARTMENTS AND OFFERS 22 FULL-TIME COURSES IN ENGINEERING AND MANAGEMENT. THE COLLEGE HOLDS AN IMPRESSIVE NATIONAL RANKING OF 45, AS PER THE WEEK. EEC EMPHASIZES BOTH ACADEMIC EXCELLENCE AND THE PROMOTION OF SOCIAL AND CULTURAL ACTIVITIES, SETTING A BENCHMARK AS A MODEL INSTITUTION DEDICATED TO NURTURING INTELLECTUAL GROWTH, ADVANCING KNOWLEDGE, AND FOSTERING PROFESSIONAL SKILL.

## ABOUT McADROIT

MCADROIT IS THE PREMIER ANNUAL SYMPOSIUM ORGANIZED BY THE SOCIETY OF MECHANICAL ENGINEERS AT EASWARI ENGINEERING COLLEGE, AND THE 19TH EDITION, MCADROIT'26, CONTINUES ITS LEGACY OF ACADEMIC EXCELLENCE, PROFESSIONAL EXPOSURE, AND STUDENT-DRIVEN INNOVATION. BUILDING ON THE ACHIEVEMENTS OF PREVIOUS EDITIONS—FROM MCADROIT 18 THROUGH 25—WHICH CONSISTENTLY ATTRACTED OVER 1,500 PARTICIPANTS AND SHOWCASED IMPACTFUL TECHNICAL WORKSHOPS, STRONG STUDENT ENGAGEMENT, AND NOTEWORTHY INDUSTRY COLLABORATIONS, THIS YEAR'S SYMPOSIUM AIMS TO ELEVATE THE EXPERIENCE EVEN FURTHER.



## WHY SPONSOR MCADROIT'26 ?

- 1. MCADROIT'26 OFFERS COMPANIES A VALUABLE OPPORTUNITY TO CONNECT WITH A MOTIVATED AND DIVERSE ACADEMIC AUDIENCE.**
- 2. THE SYMPOSIUM'S ONLINE OUTREACH HAS GROWN SIGNIFICANTLY, ENGAGING WELL OVER 150,000 VIEWERS ACROSS VARIOUS DIGITAL PLATFORMS.**
- 3. BRANDS PARTNERING WITH THE EVENT CAN BENEFIT FROM THOUGHTFULLY PLANNED VISIBILITY ZONES ACROSS THE CAMPUS, WHICH IS EXPECTED TO HOST AROUND 18,000 VISITORS, INCLUDING SCHOLARS, EDUCATORS, AND INDUSTRY PROFESSIONALS**
- 4. COLLABORATION WITH MCADROIT'26 ALLOWS ORGANIZATIONS TO STRENGTHEN THEIR PRESENCE WITHIN A TECHNICALLY FOCUSED AND PROFESSIONALLY ORIENTED ENVIRONMENT.**
- 5. DISTINGUISHED PERSONALITIES FROM ACADEMIA AND INDUSTRY ARE ANTICIPATED TO ATTEND, FURTHER ENHANCING THE CREDIBILITY AND EXPOSURE AVAILABLE TO PARTICIPATING SPONSORS.**



# OUR PREVIOUS SPONSORS



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## **GOLD SPONSOR**

**(₹60,000)**

- **EVENT BRANDED AS “EVENT NAME POWERED BY SPONSOR NAME” WITH SPONSOR LOGO DISPLAYED ON THE MAIN STAGE BACKDROP, BANNERS, LED SCREENS, AND OFFICIAL WEBSITE.**
- **DEDICATED PRE-EVENT AND POST-EVENT SOCIAL MEDIA PROMOTIONS INCLUDING VIDEO POSTS ON OFFICIAL PLATFORMS.**
- **OPPORTUNITY FOR A SPONSOR REPRESENTATIVE TO ADDRESS THE AUDIENCE DURING THE INAUGURATION OR VALEDICTORY SESSION.**
- **SPONSOR LOGO PRINTED ON EVENT T-SHIRTS, CERTIFICATES, AND PARTICIPANT KITS.**
- **EXCLUSIVE PREMIUM STALL SPACE PROVIDED AT A HIGH-FOOTFALL AREA INSIDE THE VENUE.**
- **PROMOTIONAL VIDEOS OR ADVERTISEMENTS PLAYED DURING EVENT BREAKS**



## SILVER SPONSOR

(₹40,000)

- ASSOCIATE SPONSOR MENTION ON POSTERS, BANNERS, AND THE OFFICIAL EVENT WEBSITE.
- SPONSOR LOGO DISPLAYED ON STAGE SIDE BANNERS AND ON EVENT T-SHIRT SLEEVES.
- DEDICATED SOCIAL MEDIA IMAGE POSTS WITH SPONSOR TAGGING BEFORE AND AFTER THE EVENT.
- STANDARD STALL SPACE PROVIDED WITHIN THE EVENT VENUE.
- SPONSOR NAME ANNOUNCED MULTIPLE TIMES DURING THE EVENT.



## BRONZE SPONSOR

(₹20,000)

- SPONSOR LOGO DISPLAYED ON SELECTED BANNERS AND THE OFFICIAL EVENT WEBSITE.
- BRAND MENTION INCLUDED IN THE EVENT BROCHURE AND PROMOTIONAL POSTERS.
- BASIC STALL SPACE OR BANNER PLACEMENT PROVIDED WITHIN THE EVENT VENUE.
- PUBLIC ACKNOWLEDGEMENT OF THE SPONSOR DURING THE EVENT.

# CONTACT US

**WE'RE HERE TO HELP. IF YOU HAVE ANY QUESTIONS REGARDING THE EVENT, REGISTRATIONS, SPONSORSHIPS, OR GENERAL INQUIRIES, FEEL FREE TO REACH OUT TO US USING THE DETAILS BELOW.**

## **ADDRESS:**

**DEPARTMENT OF MECHANICAL ENGINEERING  
EASWARI ENGINEERING COLLEGE  
RAMAPURAM, CHENNAI - 600089  
TAMIL NADU, INDIA**

## **PHONE:**

**+91 87789 32067 - DIVAKAR  
+91 63817 65621 - GOKULKUMAR  
+91 75300 95979 - GOKUL RAM**

## **GMAIL:**

**MCADROIT26@GMAIL.COM**

**WE LOOK FORWARD TO HEARING FROM YOU AND WILL RESPOND AS SOON AS POSSIBLE.**